

WHAT IS 'CASH & CARRY' CONCEPT?

Cash and Carry wholesale is primarily defined by its customer base and the unique business model. This means, registered business customers (GST holder) visit a Cash & Carry outlet, select their own purchases and carry these back themselves instead of placing orders with multiple vendors. "Taskar – Cash & Carry" is hub of medical devices, surgical, medicines (ethical & generic), ayurvedic, organic, wellness, pet's food etc.

WHO CAN START TASKAR "CASH & CARRY" WHOLESALE HEALTHCARE BUSINESS?

Anyone who can fulfill below requirements:

- Area of premises in minimum 1,000 SqFt, Maximum 50,000 SqFt
- Stock Amount : [2 Lac X 100 SqFt]
- Booking Amount : 50,000/- [NR]
- Warehouse setup cost : 300 INR/ SqFt
- Profit Share : 30% to Taskar Cash & Carry Franchise.
- Monthly Net Income – Approx. 10 Lakh to 10 Cr

TASKAR'S WAYS OF EARNING:

1. **B2B (Wholesale)** - Taskar's own Micro/ Mini/ Mega or City's Pride Franchise's in entire city (Approx. 50)
2. **B2B (Wholesale)** - To direct standalone retail medical stores (Approx. 500+)
3. **B2C (E-Commerce)** - E-Commerce orders B2C to entire city. (Approx. 700-1000 Orders everyday)
4. **BDP (Business Development Partner)** – On each Taskar's Micro Franchise Sale you will get 5,000 INR, Mini – 30,000 INR, Mega – 1 Lakh & City's Pride it's 2 Lakh within 24 hours.

"Projection for a Small District of Uttar Pradesh, Example – Hardoi, Area – 1,000 SqFt"

SR	BUSINESS PLATFORM	OUTLETS/ HOUSES	ORDER VALUE	MONTHLY SALE	(2% W/S & 30% Retail) PROFIT	30% TO "CASH & CARRY OWNER"
1	B2B (To Taskar's Franchise)	50	5 Lakh	2.5 Cr	5 Lakh	1.5 Lakh
2	B2B (To Medical Stores)	500	2 Lakh	10 Crore	20 Lakh	6 Lakh
3	B2C (To Ecommerce customers)	10,000	200	20 Lakh	6 Lakh	1,80,000
4	BDP (New Franchise Sales)	2 Mini	30,000	60,000	-	60,000

"Cash & Carry"- Owners Total Monthly Net Income – 9.9 Lakh

ROLES & RESPONSIBILITIES OF "CASH & CARRY" OWNER:

1. Just deposit for stock & Setup (One Time)
2. Space (One Time)

ROLES & RESPONSIBILITIES OF "TASKAR COMPANY":

1. Pharmacist.
2. Drug License
3. Office Manpower (Billing Executives, MR, Delivery Boys, Manager Etc)
4. Monthly Electricity, Regular Expenses.
5. Software, Computer, Printer, POS Machine, CCTV Etc.
6. E-Commerce APP Android, iOS & website.
7. Marketing, Advertisements, Hoarding, TV, FM, Flyers and much more.

CONCLUSION:

"Cash & Carry Owner" just need to give space and deposit as per premises, and after 5 years tenure if not interested in continuing take back full deposit in return. If further interested keep renewing the agreement. It is without investment business with earning of 10 Lakh from 3rd to 4th month of starting